

# POSTSHOW REPORT 2023

## TEHRAN

EXHIBIRAN International Fairground  
Shahr-e Aftab Complex



**pacprocess**  
PROCESSING & PACKAGING

Organizer



Exhibition Center



[www.ipapexpo.ir](http://www.ipapexpo.ir)

## • Introduction to IPAP & pacprocess Exhibition:

IPAP & pacprocess stands as a premier Printing, Packaging, and Processing exhibition, transcending boundaries and gaining recognition for its strategic position in Iran.

## • Hub of Advancements:

Renowned as a cornerstone for Printing, Packaging, and Processing advancements, IPAP & pacprocess serves as an epicenter for innovation, collaboration, and knowledge exchange.

## • Strategic Positioning:

IPAP & pacprocess's strategic location in Iran positions it as a pivotal hub, contributing significantly to the region's Printing, Packaging, and Processing landscape.

## • Global Impact:

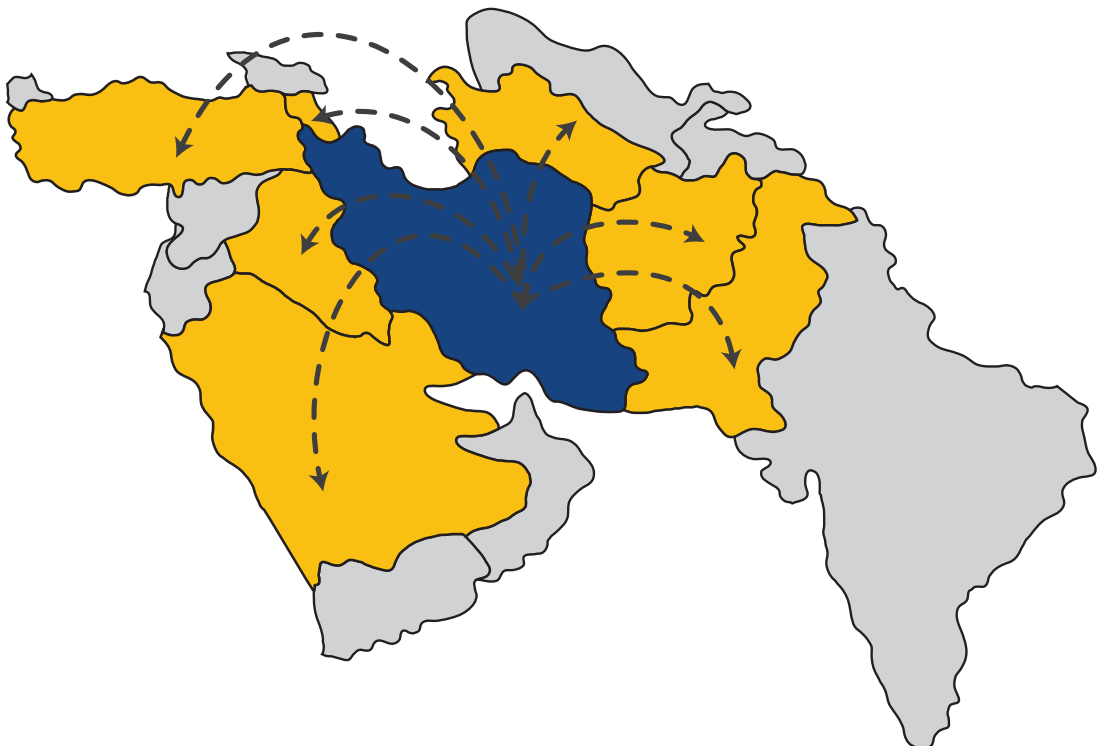
Beyond borders, IPAP & pacprocess play a crucial role in supplying Printing, Packaging, and Processing advancements to a vast market, impacting over 500 million people in the surrounding area.

## • Cutting-Edge Technologies:

IPAP & pacprocess showcases cutting-edge technologies and practices, making it a vital platform for staying abreast of the latest trends in Printing, Packaging, and Processing.

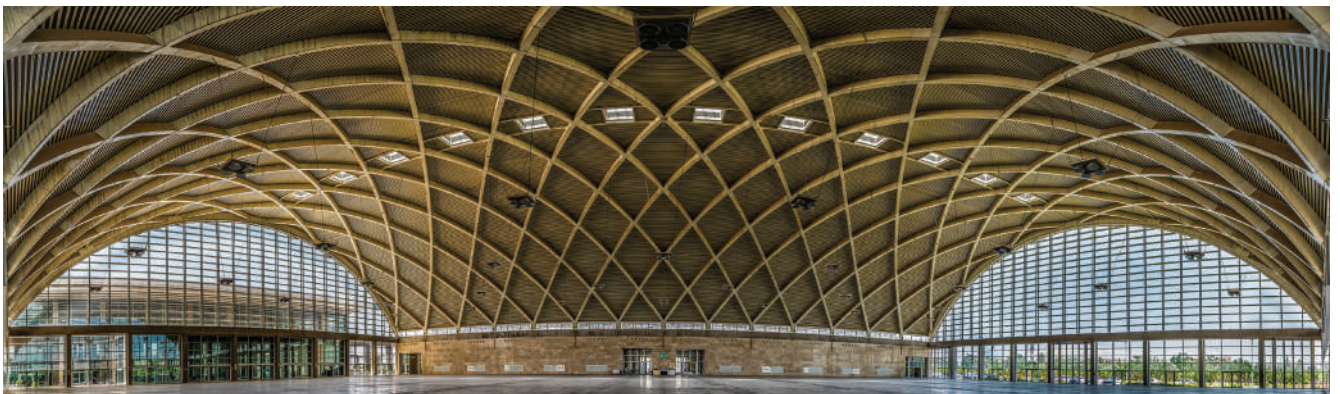
## • Driving Industry Forward:

As a testament to greatness, IPAP & pacprocess fosters connections and propels the Printing, Packaging, and Processing industries forward with unparalleled impact.



## • Where IPAP & pacprocess Takes Place:

IPAP & pacprocess 2023 unfolded at the EXHIBIRAN INTERNATIONAL Fairground (Shahr-e-Aftab), Iran's latest and most extensive exhibition center. Positioned as the country's largest exhibition center, EXHIBIRAN INTERNATIONAL provides an excellent framework for exhibitors to present and engage with cutting-edge developments in the Printing, Packaging, and Processing sector.





## Exhibition Profile:

The 5<sup>th</sup> International Exhibition of Printing, Packaging, and Processing

**Date:**  
October 2-5, 2023

**Venue:**  
EXHIBIRAN INTERNATIONAL  
Fairground (Shahr-e Aftab)

**Visiting hours:**  
10 AM – 5 PM



## Specific sections of the exhibition with high investment potential in Iran:

### • Flexible Package Iran pavilion (FPI):

Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials and includes bags, pouches, liners, wraps, roll stock, and other flexible products.

### • Digital printing pavilion (DGCOM):

All kinds of Digital Textile Printers, Laser machines, Color Flex Printing Machine, all sorts of necessities, including ink and compound, Office Machines.

### • iCARTON pavilion:

Paper, cardboard and sheets, box making, packaging and carton making, carton making machines.

## Exhibition Sectors:

- Liquid Packaging Machine
- Packaging Machine
- Food packaging machines
- Labeling machine lines
- Shrink sleeve
- Hot melt OPP labeling machines
- Pressure-sensitive labeling machines
- Tamper-evident labeling machines
- Labeling machine
- Shrink labeling machine
- Whole cup shrink sleeve lines
- Kinds of hot air, electric
- Steam shrink tunnels
- Servo motor filling machines
- Capper machines
- Transportation Tanks
- Automatic blower machine
- Hand blower
- Air conveyor belt
- Ground conveyor belt.
- Butter melting machines
- Tri-block, Mono-Block
- Rinsing, filler, capping, shrink Tunnels
- seal, seal vacuum
- Bottle sorters
- Conveyors
- Traffic lines
- Automatic weighing machines
- Round adhesive back labeling machine
- Labeling machine with flat back adhesive
- Heat exchangers
- Thermoforming
- Thermal, and refrigerated converters
- Stainless steel tanks
- Stainless steel fittings
- Centrifugal pumps
- Processing Tank
- Pressure vessels,
- Transportation Tanks
- Milk Cream and Milk Separators
- Vacuum packaging
- Tray Sealer Machines
- Shrink pack Wrapping Machines
- Shrink Label Sleeve Machines
- Vacuum Skin Packaging Machines
- Fully Automatic Shrink Wrap Machines
- Form Fill



## Printing, Packaging, Paper, and Carton:

- Laminate Machine
- Slitter Machine
- Hot foil machine
- UV dryer
- UV offset
- Copy Machine
- Printing Ink
- Press, Roll, and Print Media
- Digital Printers
- Digital Textile Printing Machine
- Cloth Fabric Printer
- Printing of adhesive
- Back labels in roll, sheet, and die-cut form
- Cellophane printing
- Heat shrink printing
- simple envelope
- Envelope with cassette
- Cape zip pocket
- milky envelope
- Paper, sheet and cardboard, cartons
- Kinds of decorative boxes and box packaging
- Embossed brand square cut and light cut
- Flexo ink
- Coating
- Slider
- Double layer laminate
- Hliograver
- Adhesive cardboard
- Printer
- Flexo printing
- Label printing
- Nylon printing
- Automatic cutting of razor and line
- Molding saw, Mould
- Disposable tableware
- Envelope making
- Carton laminate
- Computer bending machine
- Molding accessories
- Dose wire
- Paper cutter
- Hydraulic cutting
- Carton sewing
- Laminators
- Die Cutter Machine
- Guillotines
- Paper Shredders





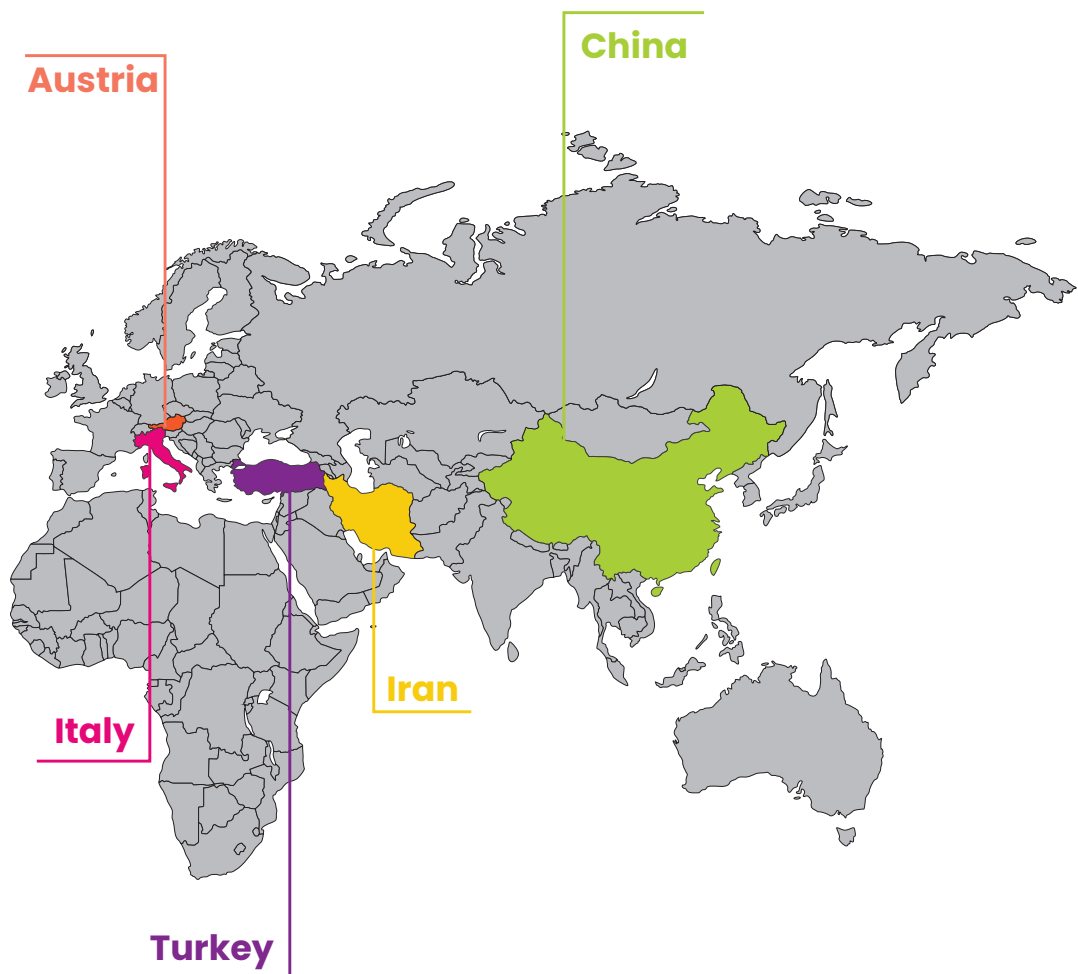
## Exhibitors Information:

Halls:  
A5, A6

Exhibitors:  
**+120**

Net Space:  
+6,500

## Exhibitors (Agents and Countries):



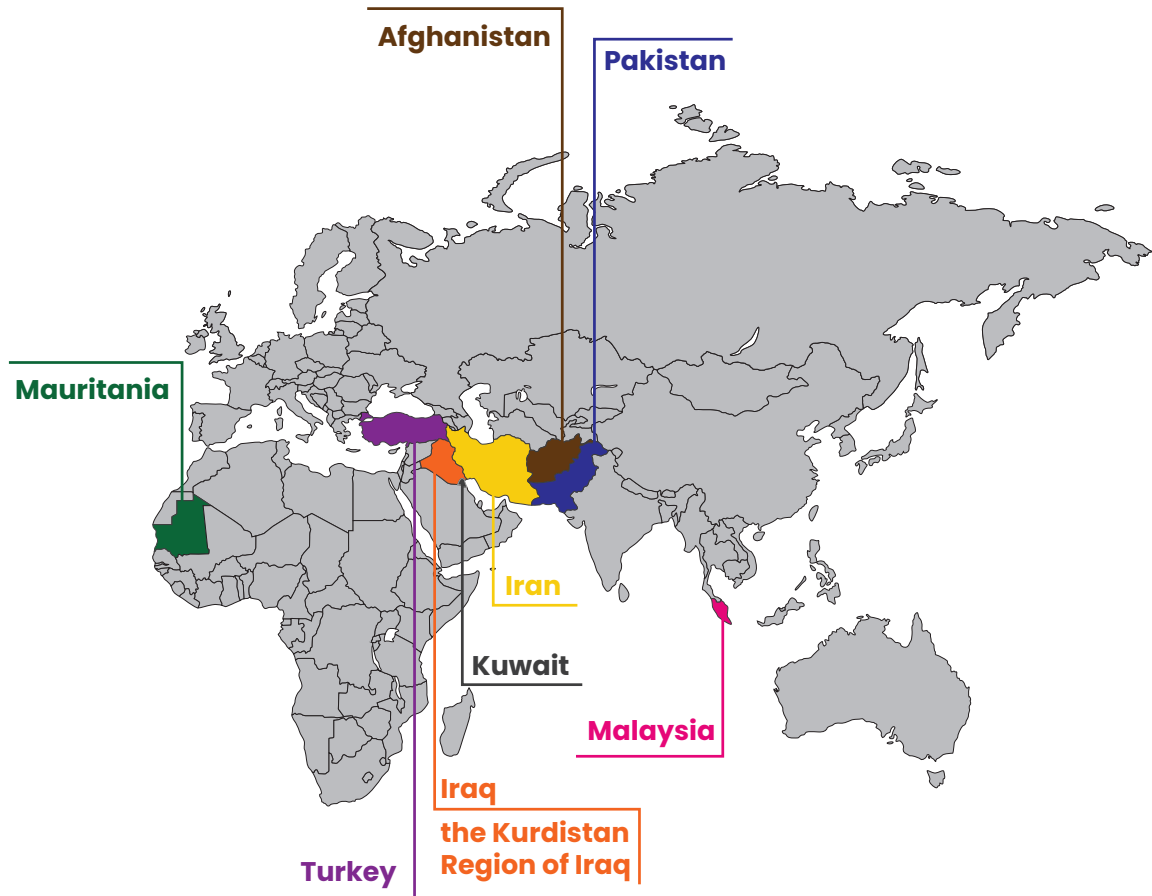
## Information:

Registered trade visitor: **+6,700**

Purpose of visit: **%89** Familiarity with new technology  
**%78** Negotiation and Procurement

The quality of the visitors: **%73** of visitors were decision-makers (Manager & Deputy)

## Visitors nation:





## Special honorable guests in the opening ceremony:

### • Ms. Abroo Farakh:

Director-General of the Office of Cellulose Industries, Printing, and Stationery, Iran's Ministry of Industry, Mine, and Trade.

### • Mr. Abolfazl Roghani Golpayegani:

Head of the Syndicate of Paper and Cardboard Manufacturers of Iran.

### • Mr. Azemi:

CEO of the Association of Managers of Carton and Paper Industries.

### • Mr. Safarpour:

CEO of the Cooperative Company of the Association of Carton and Paper Industries of Iran.

### • Mr. Salehinia:

Secretary-General of the Iran-Qatar Joint Chamber of Commerce.

### • Ms. Mohammad-Salehi:

Director of International Affairs at the Iran-Oman Joint Chamber of Commerce.

### • Mr. Rezai: the Founder of the First Rotogravure Printing House in Iran.

### • Mr. Ebrahimi:

Director-General of the Office of Printing and Publishing, Iran's Ministry of Culture and Islamic Guidance.

### • Mr. Naeli:

President of Iran Food Machinery Manufacturers Association (IFMMA).

### • Mr. Mirbagheri:

CEO of the Iranian association of importers of paper cardboard and cellulose products

### • Mr. Mazaheri:

CEO of the Cooperative of Tehran Printing Houses.

### • Mr. Barari:

Secretary-General of the Iran-Kuwait Joint Chamber of Commerce.

### • Mr. Imam-Pour:

President of the Chamber of Commerce, Industries, Mines, and Agriculture of Ahvaz.

## Supported By:



## Side Events:

1. Gathering of the board members of the Iran Food Machinery Manufacturers Association (IFMMA)
2. B2B sessions for international trade delegations.
3. Workshops:

Organizer	Workshop
BRP Co. and ISPST	Package Redesign, Do's and Don'ts
	Innovative Methods in Food Packaging
	Utilizing Irradiation for Extended Shelf Life of Packaged Food
BRP Co. and ACCIMA	Specialized Seminar on Modern Market Entry Strategies for Qatar
	Specialized Seminar on Modern Market Entry Strategies for Oman
	Specialized Seminar on Modern Market Entry Strategies for Kuwait
BRP Co. and HBI	The Value of Compressed Air
BRP Co. and PAM	Strategic and Integrated Decision-Making in Packaging
	The Magic of Designing Packaging Structures
	Latest Trends and Future of Packaging Worldwide Introduction to Specialized Printing and Packaging Software Quality Control in Offset Printing
BRP Co. and MKC	Brand to Brand Course
	IoT Course for Printing and Packaging
	Rotary Cutter Course



## Official International Promotion:

- Participation in the interpack Exhibition in Germany to disseminate information about this exhibition.
- Informing Chambers of Commerce of countries.
- Informing the Union of Chambers of Commerce in Saudi Arabia, Iraq, Kuwait, Lebanon, Syria, and the United Arab Emirates.
- Informing the Tourism Commission of Chambers of Commerce in various countries.
- Informing the Chamber of Industries and Mines in Iraq, Qatar, Oman, the United Arab Emirates, Kuwait, Turkmenistan, Pakistan, Uzbekistan, Kazakhstan, Algeria, Tunisia, Turkey, Russia, Taiwan, India, China, Indonesia, Uganda, and Herat Province in Afghanistan.
- Informing the Association of Lebanese Industrialists and the Turkish Exporters' Assembly.
- Informing printing houses and private companies in Oman, the United Arab Emirates, and other countries.





## Exhibition Catalogue and Certificate:





## The Feedback of authorities regarding the exhibition:



**Ms. Abroo Farakh**

**Director-General of the Office of Cellulose Industries, Printing, and Stationery, Iran's Ministry of Industry, Mine, and Trade:**

"Last year was very successful and of high quality, and this year is held with even better quality and more comprehensive sectors, like printing and packaging machinery. I commend this professional organizer. Moreover, holding specialized workshops with the collaboration of private organizations and universities is one the positive aspects of this exhibition."



**Mr. Ebrahimi**

**Director-General of the Office of Printing and Publishing at the Ministry of Culture and Islamic Guidance:**

While expressing appreciation for the organizers of the fifth international trade show of IPAP & pacprocess Tehran at the EXHIBIRAN International Fairground (Shahr-e-Aftab), he stated that the trend of organizing the exhibition over the past five editions has been growing and acceptable. He also emphasized that the features and capabilities of this event can serve as a valuable introduction to the printing industry and marketing for professionals in this sector. He expressed hope that ultimately, with the continuation of this event, we will witness growth in production, the economy, and exports in this industrial sector of the country.



**Mr. Mazaheri**

**CEO of the Cooperative of Tehran Printing Houses:**

This exhibition is a bridge to the vast market of the region and we have many printing houses in Iran which can supply the region's needs. The presence of professional foreign trade delegations in this exhibition paved the way for signing international contracts. We strongly support this exhibition.

**Mr. Naeli**

**President of Iran Food Machinery Manufacturers Association (IFMMA) and the CEO of Kooshesh Karan Company:**

This exhibition, in collaboration with interpack, commenced its activities in Iran in 2017 to access the market of a 500 million population region. This exhibition has continued its successful and growing path, despite the obstacles caused by sanctions and disruption. The IPAP and pacprocess Tehran have managed to present an acceptable and high-quality event. Especially, it has provided a golden opportunity to showcase food machinery and technology. He continued, "Certainly if the sanctions are lifted, we can envision a much brighter future for this event. The resumption of global communications can have a direct and positive impact on the growth of such events that lead to the exchange of technology and knowledge.

**Mr. Roghani Golpayegani**

**The Head of the Syndicate of Paper and Cardboard Manufacturers of Iran:**

One distinguishing feature of the IPAP and pacprocess Tehran is its compliance with high exhibition standards. Another significant aspect is that it is powered by drupa, the most important exhibition event in the printing and packaging industry held in the world. Establishing unity and collaboration with the organizers of this event, especially considering the long-standing sanctions our country has faced, can be highly effective. Mr. Roghani emphasized the remarkable presence of related industries in the IPAP and pacprocess Tehran. He pointed out that the participation of The Feedback of authorities regarding the exhibition: Ms. Abroo Farakh Director-General of the Office of Cellulose Industries, Printing, and Stationery, Iran's Ministry of Industry, Mine, and Trade Machinery Manufacturers was one of the highlights of this event. As a result, due to the exhibition being held in Iran's most modern exhibition center, the possibility of showcasing large machinery on a wide scale has been provided, which is not feasible in other exhibition centers in Iran. This stands as a significant advantage for the exhibition and serves as a testament to the capabilities of Iranian manufacturers in the field of printing and packaging machinery production.

## Participants Feedback:

- **Dr. Mostafa Karimi,**  
**The CEO of Piran Polymer Pars Company**  
Manufacturer of Multi-Layer Film

Enhancement  
of Non-oil  
Exports

One of the most important features of the IPAP and pacprocess Tehran is the familiarity of the printing industry with various products produced in this industry. This awareness about domestically produced or imported products can ultimately lead to the growth of the printing industry and related industries.

Considering the collaboration of this event with drupa and the presence of foreign guests and exhibitors on a broader scale, it can significantly contribute to the formation of international business relationships and lead to the growth of Iran's non-oil exports.

- **Ebrahim Abolhasani,**  
**The CEO of Bazargan Keihan (Shigh - pack)**  
Carton Making, Printing, and Die-Cutting Supplies

The Presence  
of the notable  
Machinery  
Manufacturers

The IPAP and pacprocess Tehran is a very good exhibition, and we had good visitors from Iraq, Afghanistan, and Pakistan. There was also good advertising in the country, which is considered a strength. This year, we had good visitors from neighboring countries, and by continuing this trend in the coming years, we will witness an even

better and more successful exhibition than this year. Also, this year we witnessed the presence of machinery manufacturing companies and advanced machinery at this event.

• **Davood Chegounian,**  
**The CEO of Simaye Shahr Group**

Manufacturer of Digital, large-format, and Textile Printing, Banner, Engraving, and Cutting Machine

“standardized  
exhibition  
environment  
and easy  
accessibility”

One of the advantages of the IPAP and pacprocess Tehran is its standardized exhibition environment and easy accessibility. The exhibition halls, the way the exhibition is organized, and the arrangement of booths are very good. This set of advantages can contribute to better communication between booth holders and visitors.

In this edition of the exhibition, we had customers from Kirkuk and Basra in Iraq, as well as from Turkey. As a result, good connections were established. This demonstrates that opening export doors to manufacturers can have very positive results for the export of products in this industry.

“Customers  
from Iraq and  
Turkey”

• **Seyed Hossein Salehi,**  
**The CEO of Hi-pack**

printing and packaging machinery

“Signing  
contracts with  
Foreign  
Customers  
from Iraq,  
Afghanistan,  
Kuwait, and  
Iran”

Our company has been active in providing printing and packaging machinery under the brand name Hi-pack for about thirty years. We are very pleased with our participation in this exhibition because it received a good and considerable reception. We had good visitors from both Tehran and the provinces, as well as several foreign customers from countries such as Iraq, Afghanistan, and Kuwait, which ultimately led to the signing of contracts. In general, the IPAP and pacprocess Tehran were desirable and positive, and considering the conditions, services, and facilities that this exhibition had, both

visitors and participants were satisfied. The biggest advantage of this exhibition is its standardization and the fact that its facilities are very suitable for physically presenting the machinery. IPAP and pacprocess have great potential for market development in Iran and the region.

“Satisfied  
Visitors and  
Exhibitors”



**• Hossein Ali,****The CEO of Radan Machine Industrial Group**

Manufacturer of Food, Pharmaceutical, Sanitary, and packaging machinery

“  
High Quality  
Expert  
Visitors  
”

The main share of the IPAP & pacprocess Tehran visitors were buyers, which led to the excellence in the quality of visitors. This is a very important advantage for this event. Light traffic, suitable structure and ventilation, excellent conduct of the exhibition organizers, cost-effective loading of machinery and equipment, and customer-centric approach are among the other positive aspects of IPAP and pacprocess.

One significant aspect that should be noted is the emphasis of the exhibition organizer on the presence of foreign visitors and participants in this event. It's worth mentioning that in this edition of the exhibition, other than Iranian customers, we had very good customers from Kazakhstan and Iraq. The opening of communication channels between Iran and other countries around the world allows us to witness more of these contract signings, which will be beneficial for both us and our colleagues.

“  
Customers  
from Iran,  
Kazakhstan,  
and Iraq  
”

**• Ghasem Vafaei,****CEO of Vafa Group Machinery**

Designer and manufacturer of packaging machinery

“  
The  
remarkable  
annual quality  
and quantity  
growth of  
visitors  
”

Vafaei Machinery is a company with over 25 years of experience in designing and manufacturing self-adhesive label machines. More than %95 of factories in the food, cosmetics, and chemical industries use our machines. We have also exported to countries such as Georgia and Canada. We have participated in the pacprocess exhibition in all its editions, and each year shows remarkable progress compared to the previous year. The good atmosphere, easy

loading of machines, and well-organized booth layouts make this exhibition one of the least worrisome in Iran. The quality and quantity of visitors show improvement every year. In every aspect, this exhibition is excellent, and I always recommend other companies to participate.

- **Masoud Tafreshi-Nezhad,**

- The CEO of Ada Kousha Automation Company (Ada Karno)**

- Manufacturing of Printing Machine, Lamination, Coating and Related Equipment

“  
The Presence  
of the notable  
Machinery  
Manufacturers  
”

One of the important features of IPAP and pacprocess is that it was wellorganized and had a meticulous exhibition plan design. The focus on the achievements of machinery manufacturers was one of its strengths. Additionally, the organizer was professional and created a pleasant atmosphere for both participants and visitors.

- **Farhad Shalchian,**

- The CEO of Shalchian Group**

- Importer of printing and Post-Printing machines

“  
Visitors from  
Neighboring  
Countrie  
”

Apart from the days of COVID-19, I attended four other editions of the exhibition. IPAP and Pacprocess is an excellent exhibition because it attracts professional individuals from the printing industry who strive to improve in each edition. He also expressed that they aim to bring more up-to-date products in each edition of this event to meet the demands of their new customers.

One of the features of this exhibition is that visitors from neighboring countries such as Afghanistan, Iraq, and Turkmenistan are invited. This provides an opportunity for industry owners to meet and interact with our dear neighbors, sharing our experiences. Ultimately, these encounters can contribute to the growth of exports in the printing industry. In the past two editions, we were able to engage in trade and exports with Afghanistan. Fortunately, we managed to earn our customers' satisfaction with our products.

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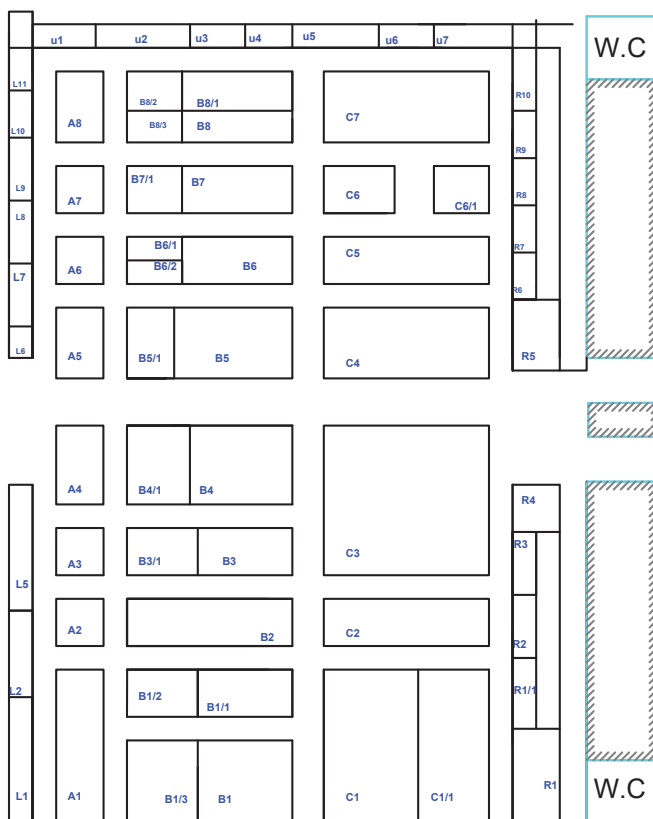






Hall A5	
Booth number	Company Name
R1	MAHINSAZI RABBANI
R1/1	DIBA NEGARAN
R2	SPADCO
R3	KIYANGOSTARYAZDCO
R4	{MSB}
R5	NAQSH PRINTING COMPLEX
R6	BADSAR MACHINERY
R7	KOSHA CHASB GARMSAR
R8	CARTONINFO
R9	PACKAGING MARKET
R10	GHEIDY BLADE INDUSTRIAL GROUP
U1	RAYAN JET MANDEGAR
U2	PSK
U3	Ifood
U4	SINA LASTIC
U5	ARYAKGK
U6	IRAN SOCIETY OF PACKAGING SCIENCE AND TECHNOLOGY
U7	PIROOZ SHAFAGH INDUSTRIAL GROUP

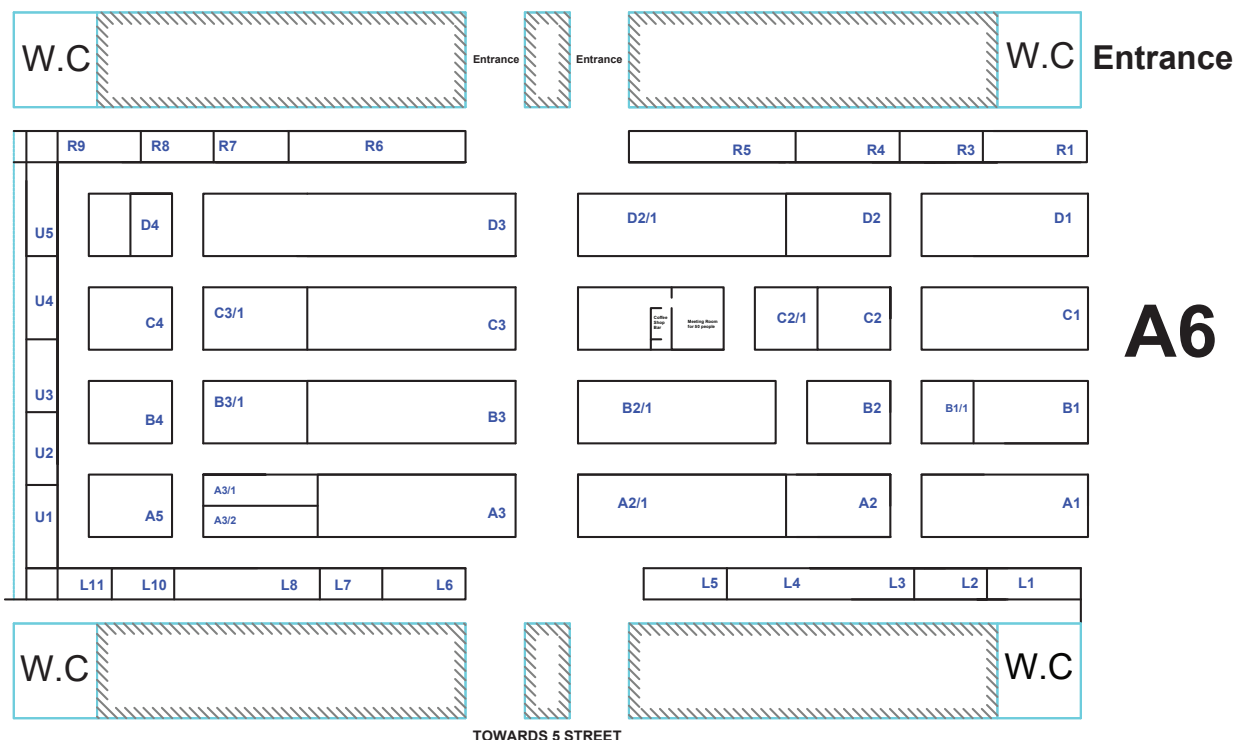
Hall A5	
Booth number	Company Name
L1	NOAVARAN MASHIN
L2	WIDDER
L5	WEST ASIA STEEL KNOWLEDGE COMPANY
L6	CartonaL Italia SPA
L7	HURYAR PACK
L8	EMIKARAN PRINTING AND PACKAGING
L9	CHAP ASHENA BARCHASB
L10	HAMEDAN LABEL
A1	ZEYNALI (HAUS)
A2	EMEN SANAT_CAFS IRAN
A3	YEKTA MACHINE PARSIAN
A4	ARGON SANAT SEPAHAN
A5	ARADPLASTESPADANA
A6	PACKZY
A7	VISION PAIK
A8	KAMYAB MARAM
B1	ARYA PU PACK MACHINE
B1/1	SAM RADAN COSHA
B1/2	HOKAMAI
B1/3	SHIRZAD CO.IND
B2	TAJHIZVAC
B3	SANAT SAZAN NAM AVAR
B3/1	PET TURK MACHINE
B4	KOOSHESHKARAN
B4/1	VAFI INDUSTRIAL GROUP
B5	NASIR SANATE AZARBAIJANSAFINIYA
B5/1	GASHTA SANAT MASHHAD
B6	BEHSAN
B6/1	IRAN FOOD MACHINERY MANUFACTURERS ASSOCIATION (IFMMA)
B6/2	ASIA TAC TOOS
B7	SHARPAK
B7/1	AHLAM SABZ ESFEHAN
B8	SORIN SANAT(DEMARK OFFICE IN IRAN)
B8/1	KAR SANAT KADOUS
B8/2	FOULAD MEHVAR MEHR SANAT
B8/3	MACHIN SAZI GHODS ABBASI
C1	HI-PACK
C1/1	NICE-PACKING
C2	HERFE & FAN INDUSTRIAL MACHINE PRODUCTOR
C3	SHIGH-PACK
C4	HOOWERZ
C5	ADAKARNO INDUSTRIAL GROUP
C6	TAHAVOL KALA NOVIN CO
C6/1	SOLTANI MACHINERY
C7	SENY-PACK



Entrance  
**A5**

Hall A6	
D4/1	CHAPSHOO GROUP
R1	MOOSAVI CARDBOARD MANUFACTURER
R3	ASIANEGAREH LIPAR
R4	THE MINISTRY OF CULTURE AND ISLAMIC GUIDANCE
R5	SHARGHE MIANEH
R6	NOVINTALK
R7	SAHAND AFZAR POOYA
R8	MICRON INDUSTRIAL GROUP
R9	TRONIC
U1	CHAP O NASHR MAGAZINE
U3	OXINSADRA
U4	MATOBARAGH
U5	PRINTER KALA
C2/2	EXHIBITION HEADQUARTERS
L1	CLASSIC ROLL
L2	SANAT CHAP MAGAZINE
L3	AHVAZ CEMBER OF COMMERCE INDUSTRIES, MINES & AGRICULTURE
L4	TAK KALA ZINO
L5	NASHRGRAPHIC
L6	BOXIS
L7	KEYHANFAUMRAY
L8	PAPER, BOARD & CELLULOSIC PRODUCTS IMPORTERS ASSOCIATION OF IRAN
L10	DORNICA DIJITAL
L11	MANSORY LABORATORY EQUIPMENT
A1	KIAMARSIMANUFACTOY

Hall A6	
Booth number	Company Name
A2	SD PACK
A2/1	SIMAYESHAHR
A3	ANDISHEH MACHINERY
A3/1	SYNDICATE OF PAPER AND CARDBOARD MANUFACTURERS OF IRAN
A3/2	CARDBOARD AND SHEET INDUSTRY ASSOCIATION OF IRAN
A5	MIHANCARTON CO.
B1	ROKA
B1/1	PACKAGING ART MAGAZINE
B2	SIMA INFORMATIC CO.
B2/1	PIRAN POLYMER PARS ARAN
B3	SHALCHIAN OFFICE MACHINES
B3/1	PARS PAPER – SUGAS – DIBA SHUSHTAR
B4	ALMAS FANAVARAN GITI
C1	MIR TEC
C2	COOPERATIVE COMPANY OF TEHRAN PRINTING UNION
C2/1	MR CARTON
C3	FARKOUSH RANG PARS
C3/1	INDUSTRIAL PRINTING TSZPRINT
C4	ARTA TEJARAT PAZH
D1	TAVAN MACHINE POUYA
D2	PHOTOBAHMAN
D2/1	ROXCEL TRADING GMBH – PEAK FARAZ PAPER CO.
D3	FARARANG
D4	TAKHT – E JAMSHID ADVERTIZING







## NEXT EDITION:

IPAP and pacprocess Tehran  
OCTOBER, 2024

### Venue:

EXHIBIRAN International Fairground  
Shahr-e Aftab Complex  
Halls A4, A5, A6

### Cycle:

Annually

### Websites:

[www.ipapexpo.ir](http://www.ipapexpo.ir)

### Organizer:

Barsaz Rooydad Pars Co. ( BRP Co.)

Tehran: 16th Unit, 4th Floor, No.6, Khansari St., Between Mofateh and Bahar, Somayeh St.

Mashhad: First Floor, No.186, 1st Seyyed Morteza, 23st Vakilabad

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